

Berenschot

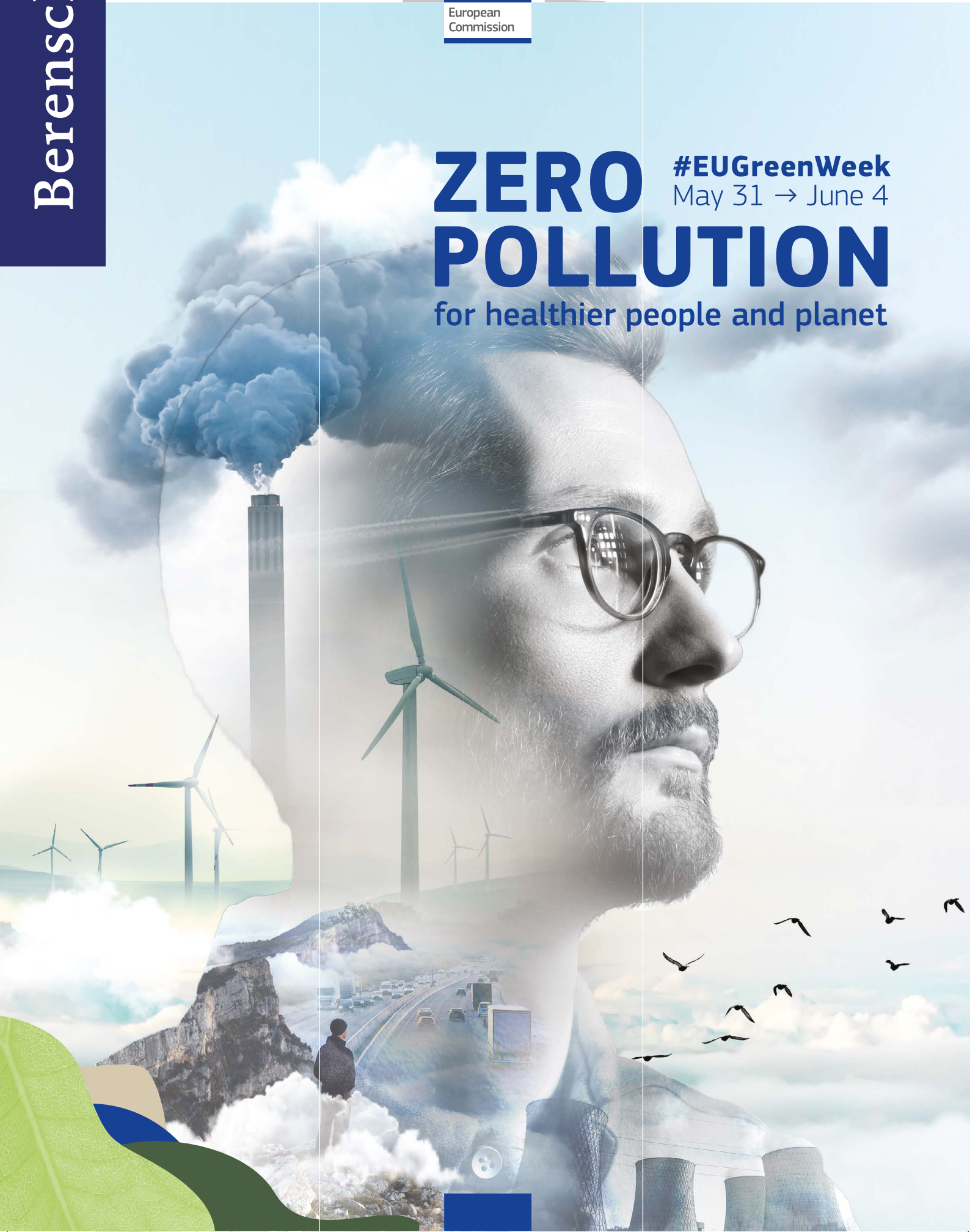


European  
Commission

# ZERO POLLUTION

#EUGreenWeek  
May 31 → June 4

for healthier people and planet



# The Future of Cross-border Mobility

The EU Green Week provides an opportunity to engage with relevant stakeholders on how the ambition for a zero pollution and toxic-free environment can be made a reality.

The European mobility sector faces a substantial challenge: while it contributes to around 5% of the EU GDP and employs more than 10 million people in Europe, the transport system comes at a cost of greenhouse gas, pollutant emissions and noise pollution. Overall, the transport emissions represent around 25% of the total GHG emissions in the European Union. It is clear that the Commission's Sustainable and Smart Mobility Strategy is a challenging yet necessary initiative, with its goal to reduce the transport-related greenhouse gas emissions by 90% by 2050. As Frans Timmermans, Executive Vice-President for the European Green Deal, said: 'To reach our climate targets, emissions from the transport sector must get on a clear downward trend. [...]. We've set ambitious targets for the entire transport system to ensure a sustainable, smart, and resilient return from the COVID-19 crisis.'

Berenschot will organise an **EU Green Week event** on the **24th of June (15:00-17:00)** to discuss the future of cross-border mobility. In addition to a plenary session with three keynote speakers, three workshops will be centred around the building blocks of sustainable cross-border mobility: **Air-Rail substitution, the potential of Hyperloop in European passenger transport and the future of multimodal hubs.**

Plenary session (approximately 45 minutes)

KEYNOTE SPEAKER	KEYNOTE SPEAKER	KEYNOTE SPEAKER
<b>Martin Fröhlich</b> CEO at Mother Earth Ventures   Mentor at Cambridge University Startup and Enterprise Program   Sr. Manager at Deutsche Bahn	<b>Wim van de Camp</b> Dutch Ambassador for the European Year of Rail   Former member of the European Parliament	<b>Ingrid Vermeer</b> Program Manager City of Venlo

Workshops (approximately 45 minutes)

WORKSHOP 1# AIR-RAIL SUBSTITUTION	WORKSHOP 2# HYPERLOOP SOLUTIONS	WORKSHOP 3# THE FUTURE OF MULTIMODAL HUBS: MODAL SHIFT IN LOGISTICS
<b>Wouter Metzlar</b> Managing consultant Berenschot	<b>Mars Geuze</b> CCO Hardt Hyperloop  <b>Niek Overgaauw</b> Consultant Berenschot	<b>Kaj Mook</b> Senior managing consultant Berenschot  <b>Ingrid Vermeer</b> Program Manager City of Venlo

Plenary conclusion (approximately 30 minutes)

At the end of the event, we would like to bundle our thoughts so that we end on an inspiring and motivational note.

## Register now

Would you like to know more about the future of cross-border mobility? **Register now!**

Please contact **Kaj Mook** or **Robert Wester** if you have any questions concerning the event.